

Business Briefing for shareholders

Gala Inc.

March 23rd 2024

The logo for Gala Inc. features the word "GALA" in a bold, white, sans-serif font. The letter "A" is stylized with a small white diamond shape at its base. The logo is positioned on a blue diamond-shaped background that overlaps with a red diamond-shaped background on the left. The entire scene is set against a green background.

GALA

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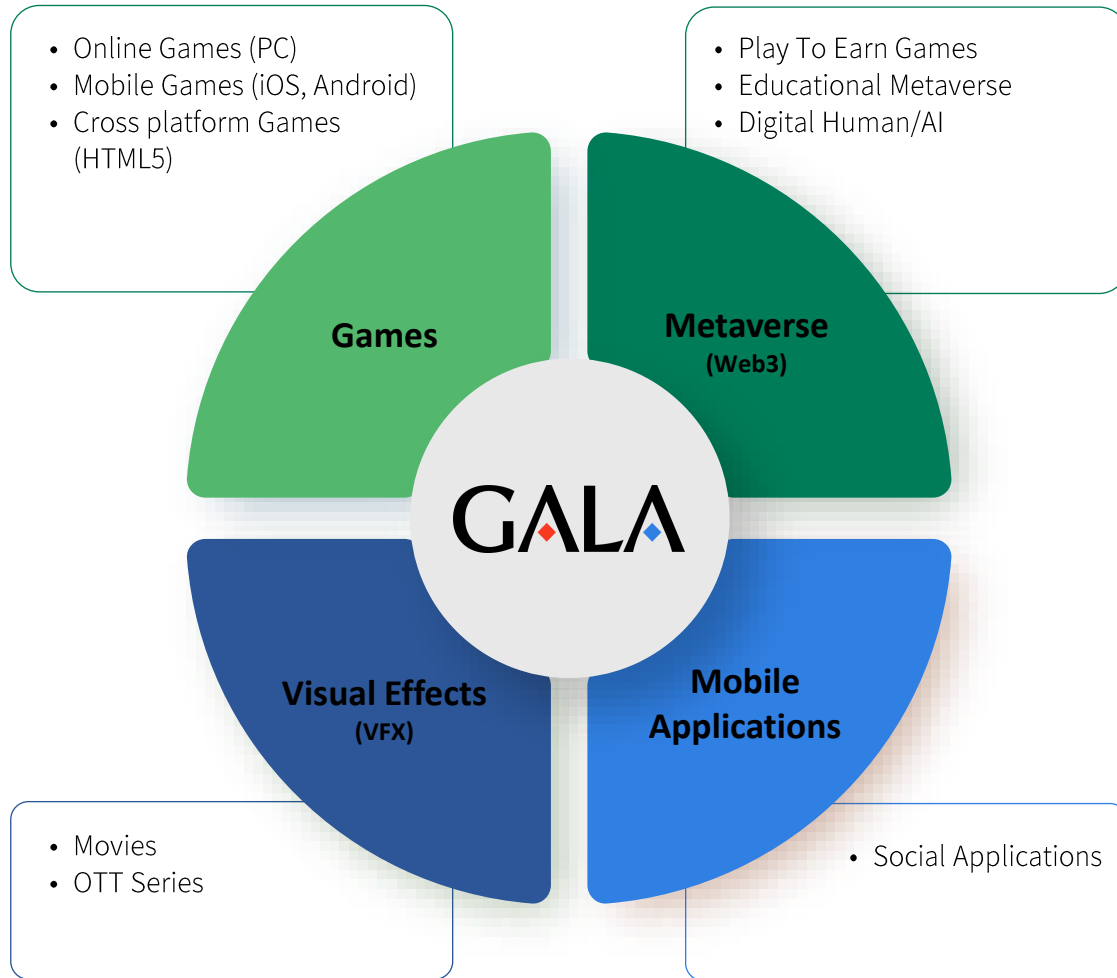
Business Summary

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1.What's New?

Past and Future



- Global Online PC Game Service**
 - Develop and publish Flyff Online
 - Develop and publish Rappelz Online
- Global Mobile Game Service**
 - Develop and publish mobile games based on PC IPs
- Global Application Service**
 - Develop and publish Winwalk Poll Cash, winQuiz
- Metaverse and Virtual product**
 - Develop and publish UVERSE.
 - Developed Golfzon virtual caddie based on VFX and metaverse technology
- New Service**
 - New service that redefine the future of human interaction, efficiency, and connectivity

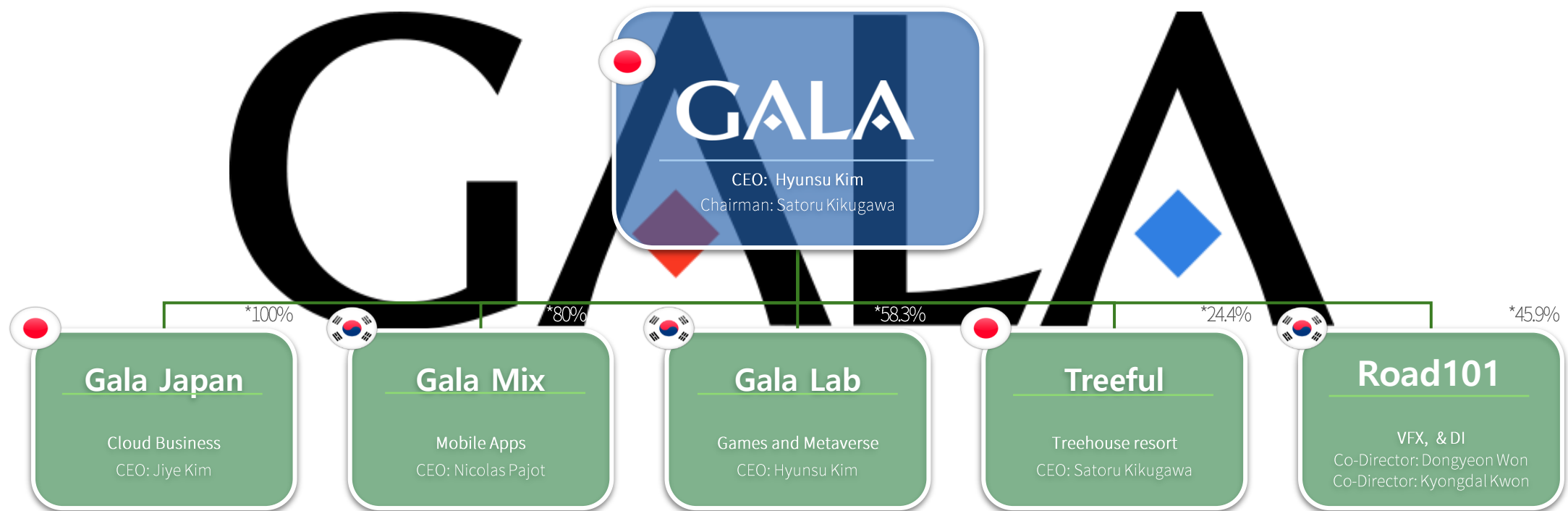
GALA has been developing online communities for over 30 years, now is the time to innovate with new services.



Group Structure



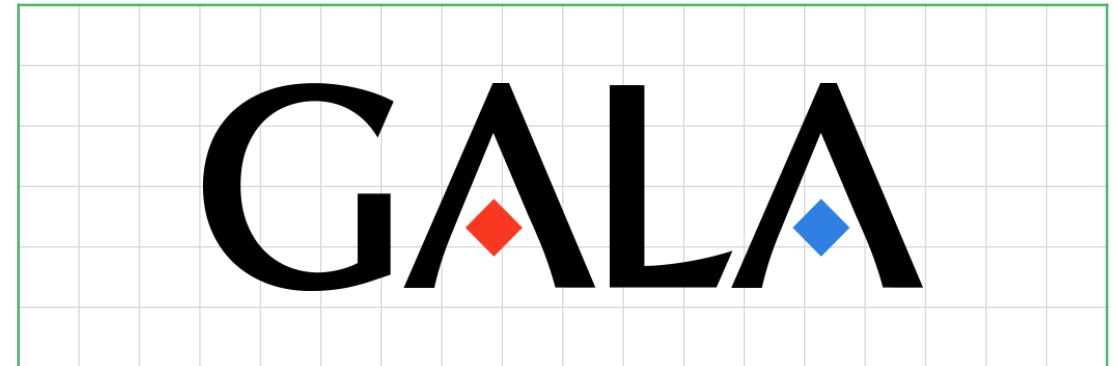
All services will now be provided under the GALA brand



* Percentage of shares held by Gala Inc.
To ensure clear responsibility, each CEO invested in his/her respective company.

1.What's New?

New Vision and Social Mission



- Vision

No.1 Global Online Community Company.

- Social Mission

Online community is the place where people can gather and be connected. By connecting people from all over the world, we believe that we can contribute to global peace.



Vision

Entertain people with borderless and innovative experiences.



Social Mission

We are committed to advancing innovation while prioritizing the preservation of nature and the well-being of humanity. Through sustainable practices and responsible development, we aim to build a future where technology enhances lives without compromising the environment or endangering human existence. Together, we will forge a path towards a sustainable and harmonious coexistence between technology and nature.



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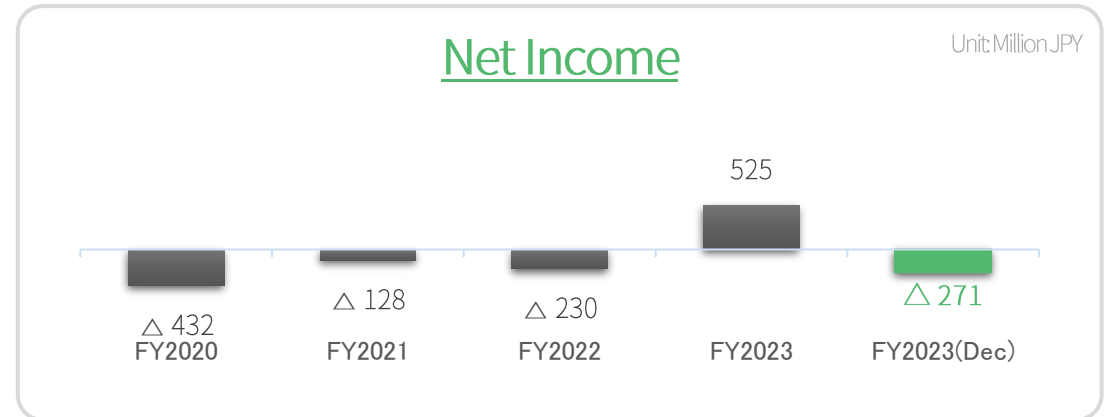
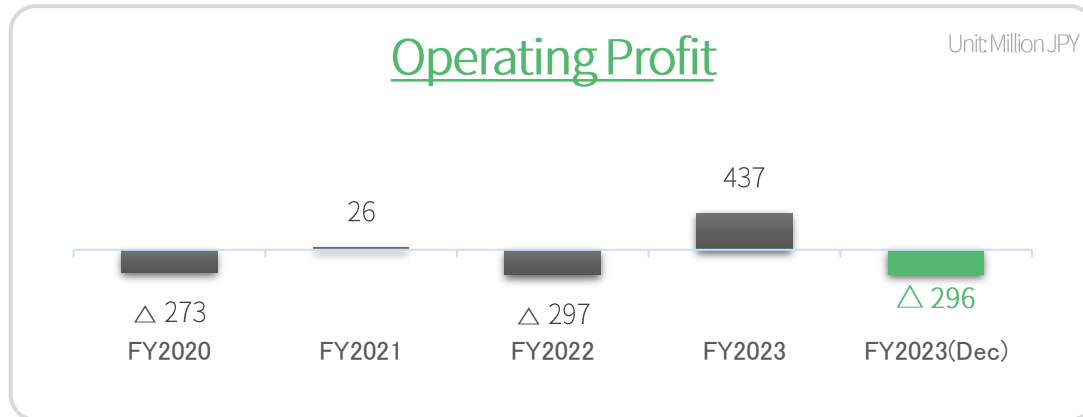
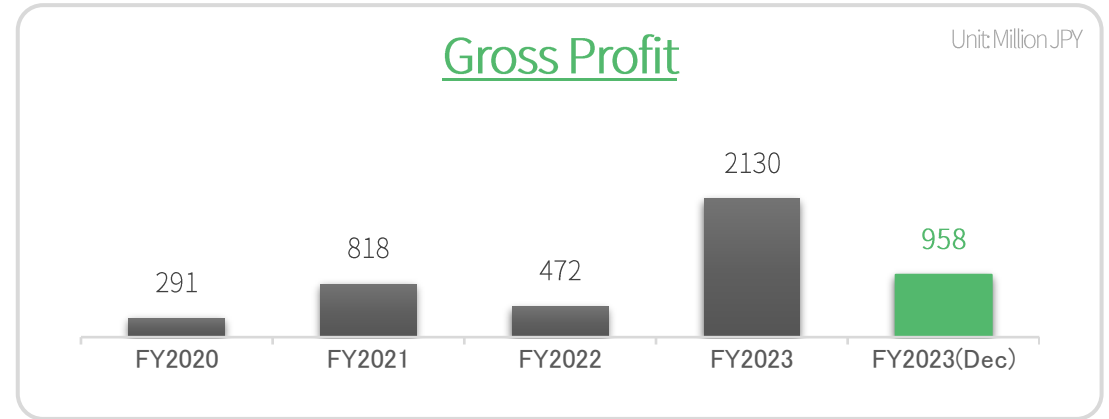
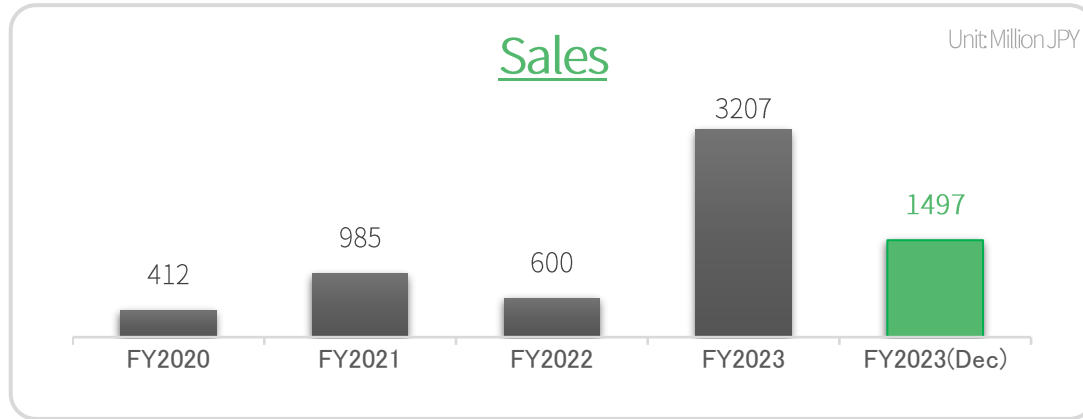
Business Summary

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2. Financial Report of FY2023

Annual Comparison



2. Financial Report of FY2023

Balance Sheet Summary



Unit: Million JPY

	FY2023_March(12 months) (April 1 st 2022~March 31 st 2023)	FY2023_Dec(9 months) (April 1 st 2023~Dec 31 st 2023)
Current assets	2,181	1,721
Fixed assets	273	560
Intangible fixed assets	109	511
Investment & other assets	459	562
Fixed assets	841	1,634
Current liabilities	311	796
Long-term liabilities	477	545
Net assets	2,234	2,014
Liabilities and net assets	3,023	3,355

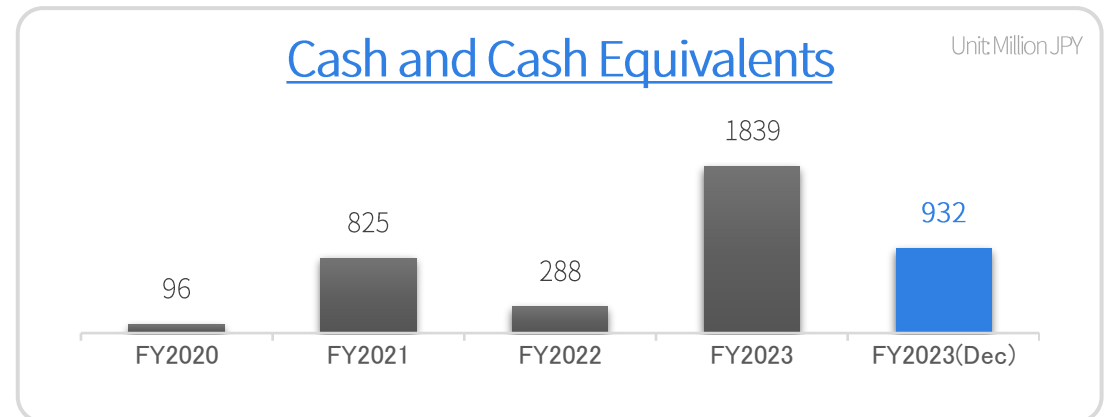
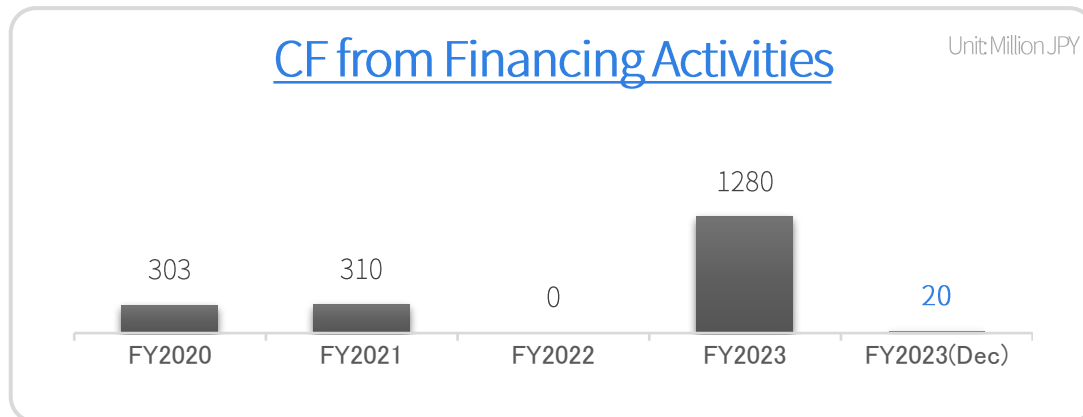
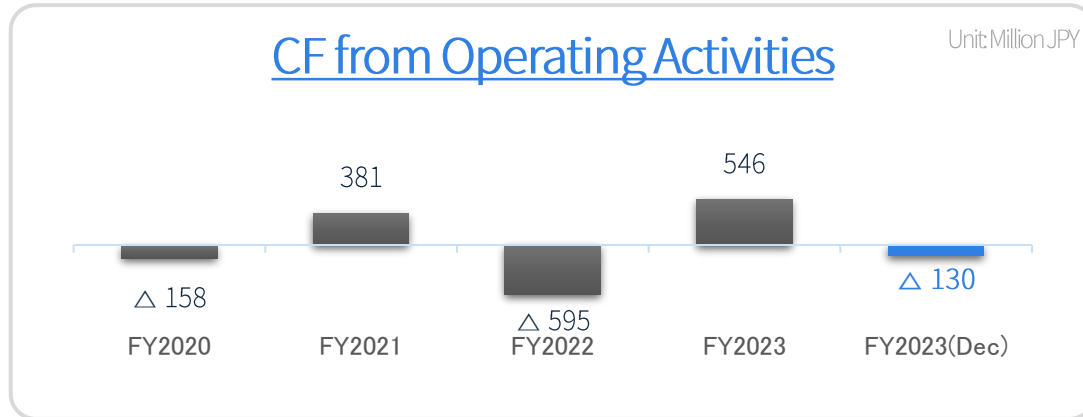
Due to a change in the fiscal year-end, the fiscal year ending in December 2023 only lasted nine months, from April 1st to December 31st. Consequently, the year-on-year change rate for this fiscal year is not stated.

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2. Financial Report of FY2023

Cashflow Trend (consolidated)



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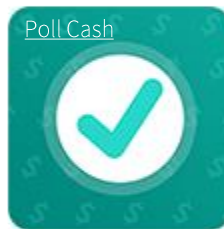
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3. Business Summary

Game and Mobile apps



Services in Operation



01 Our services

- Social apps (Winwalk, Poll Cash, WinQuiz) have achieved over 3 million downloads across 25 countries.
- Wemade Connect has started publishing Flyff Universe.
- Asiasoft launched the Flyff Universe Southeast Asia channeling service.

02 Upcoming Services

- Winwalk Korean Service
- Flyff Universe Korean Service

02 Pending Issue

The play-to-earn version of Flyff Universe has been delayed due to compliance issues with cryptocurrency in Korea.

3. Business Summary

UVERSE : Educational Metaverse

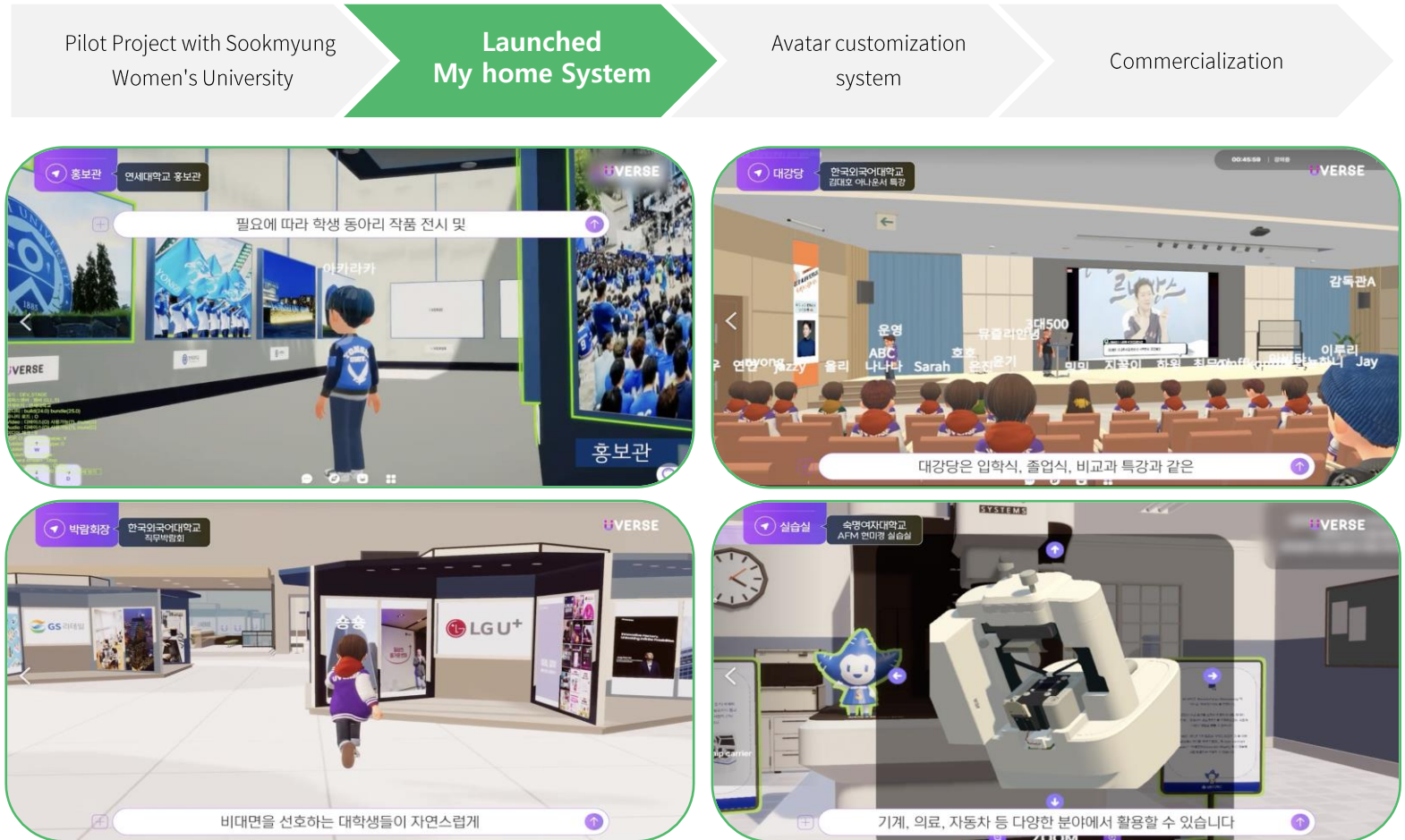


01 Universities in operation

- Sookmyung Women's University
- Cheongju University
- Soonchunhyang University
- Jeonju National University of Education
- Korea National Open University

02 Upcoming

- Yonsei University



3. Business Summary

AniPang3 HTML5 version



01 About HTML5 Version

GALA is developing an HTML5 version of Anipang3 and plans to localize it into over 10 languages.

02 About AniPang

- Casual mobile game with a record of 7 million daily users and 2 million concurrent users.
- Recorded sales of 24 billion KRW in its first year of release.



3. Business Summary

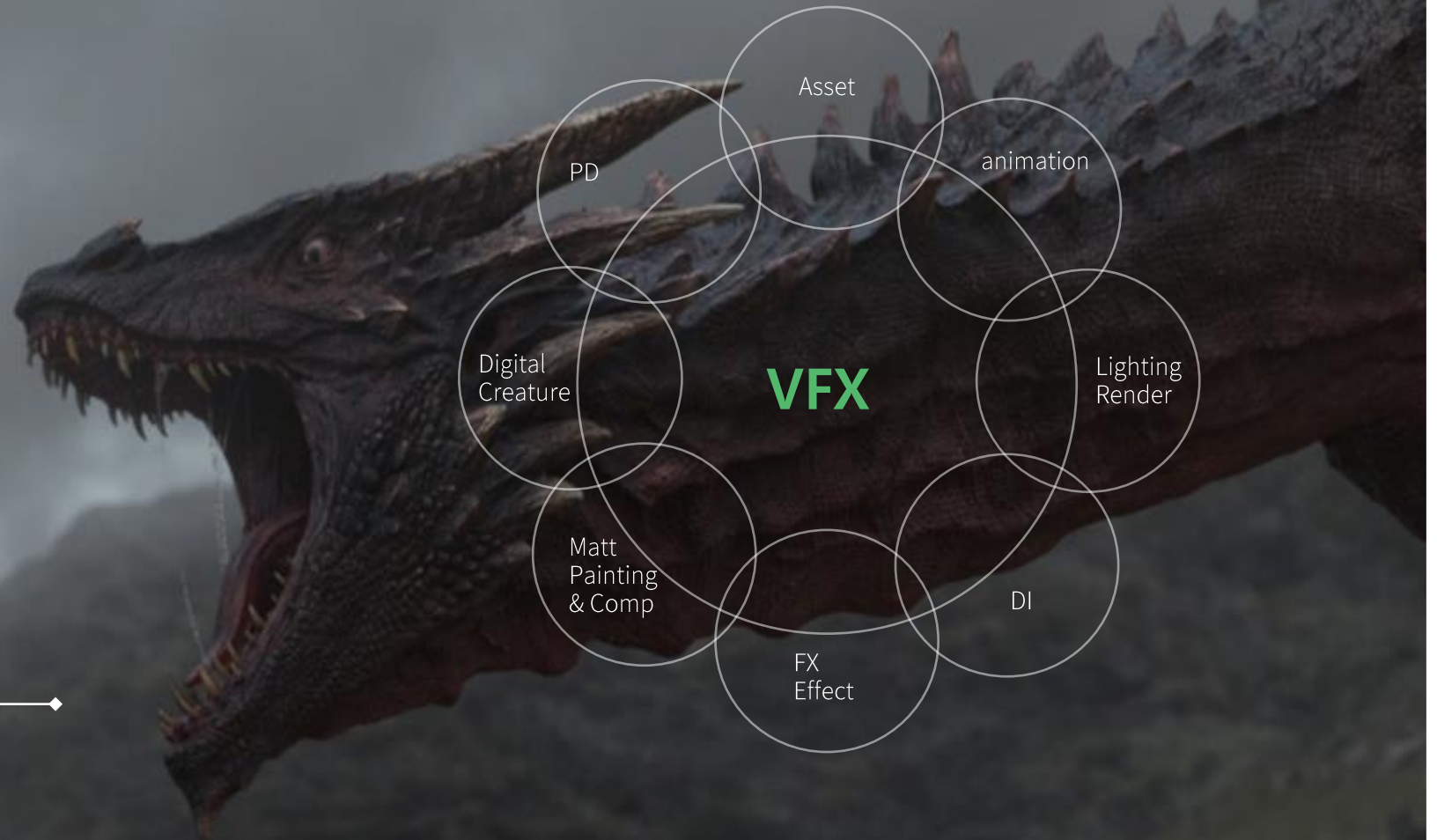
RD101 - VFX STUDIO



RD101
VFX STUDIO



RD101
SINCE 2018



3. Business Summary

RD101 – R&D LAB



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3. Business Summary

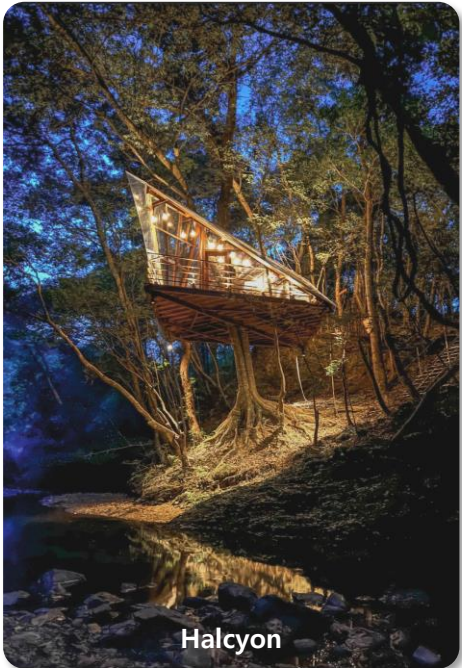
Treehouse resort business



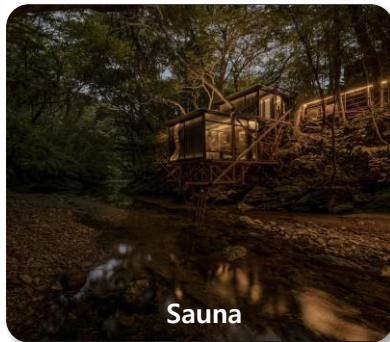
Aerohouse



Spiral Treehouse



Halcyon



Sauna



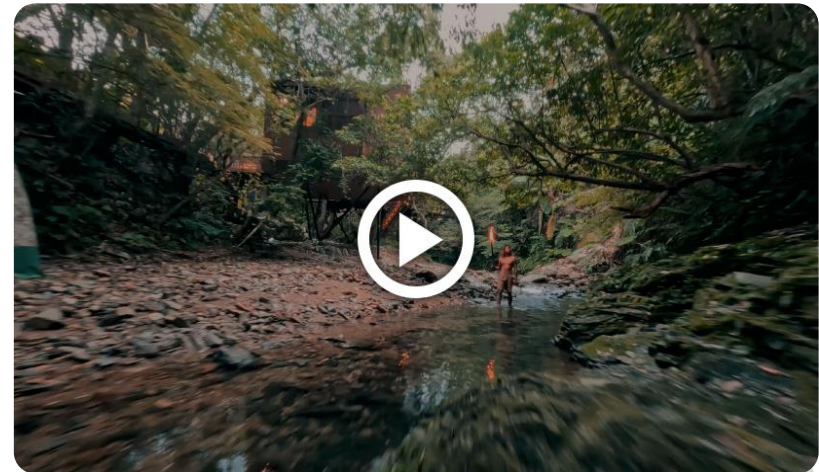
Golden Trophy

01 Now Available!

- Spiral Tree House
- Aero-House
- Sauna
- Golden Trophy House

02 Coming Soon

- Halcyon Treehouse
- Bamboo Treehouse
- More Aero houses



3. Business Summary

Treehouse resort business

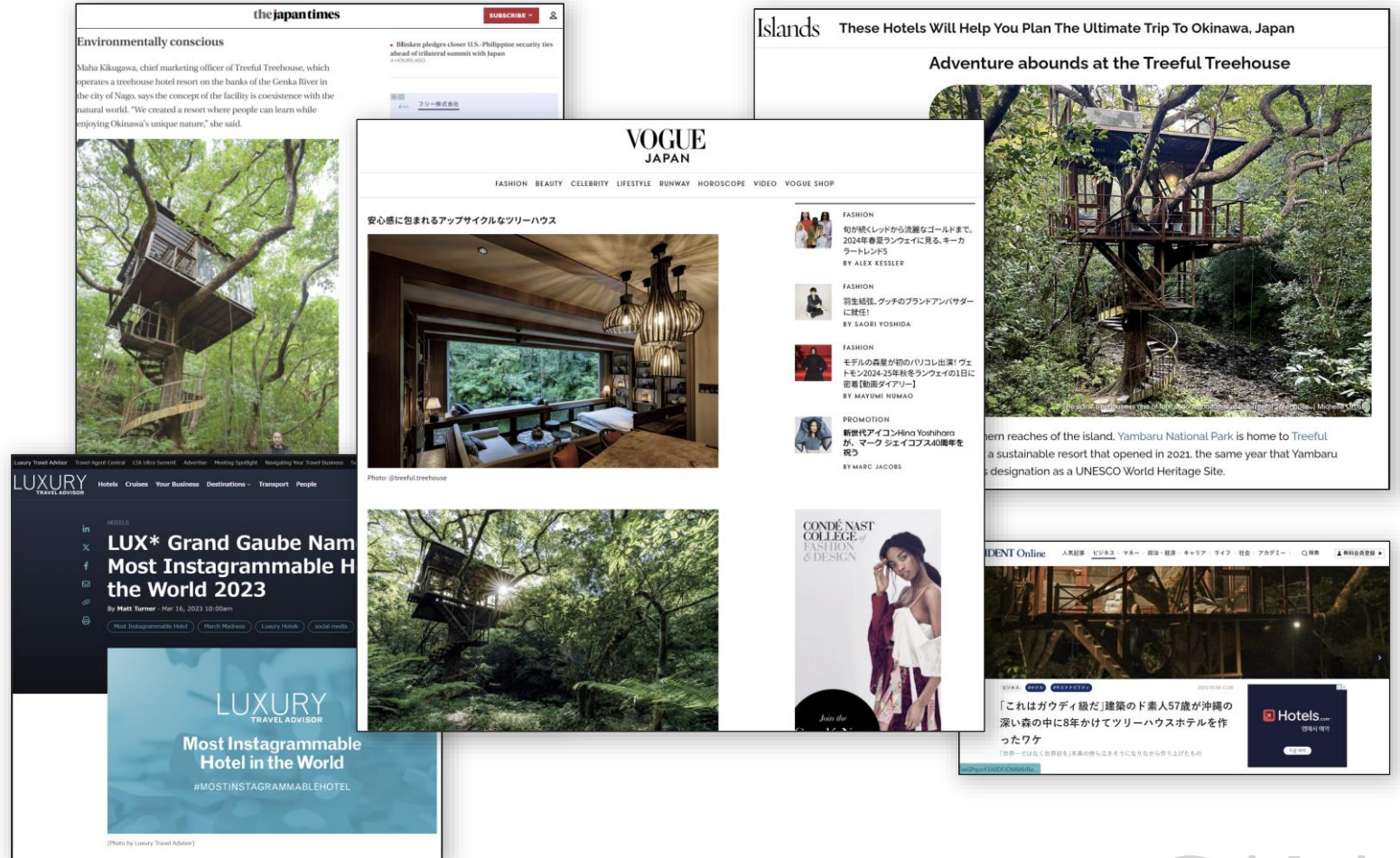


01 Media Coverage

- Treeful was introduced as an example of a high-value-added tourist attraction in Yanbaru, Okinawa, as an accommodation facility integrated with nature in the introduction material on tourism resources in 2023 by the Cabinet Office.

- In addition to numerous domestic media, Treeful was introduced in the media (CNN, Vogue, etc.) in the United States, Canada, Brazil, England, Germany, Poland, the Netherlands, Taiwan, Singapore, Thailand, Cambodia, and other countries around the world.

- Approximately 40% of the guests are from overseas, and we are conducting PR activities to capture inbound demand.



Thank you

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