

January 31, 2024

Company Name	Gala Inc.
Name of Representative	Hyunsu Kim, Representative Director and Group CEO (Code: 4777, Standard Market)
Contact	Yuki Okamoto, Director and CFO (TEL: 03-6822-6669)

## Notice of Partial Amendments to the Articles of Incorporation

We hereby announce that our Board of Directors has resolved at a meeting held on January 31, 2024, to propose "Partial Amendments to the Articles of Incorporation" to the 31st Annual General Meeting of Shareholders scheduled to be held on March 23, 2024, as follows.

### 1. Reason for Change

#### (1) Addition of Business Purpose

The Company is adding a business purpose to Article 2 (Purpose) of the current Articles of Incorporation to accommodate the inclusion of ROAD101 Co., Ltd. in the scope of consolidation and the future business development of the Company and its consolidated subsidiaries.

### 2. Details of the Change

The changes are as follows:

(Underlines indicate changes)

Current Articles of Incorporation	Proposed Amendments
Articles of Incorporation of Gala Inc. (Purpose) Article 2 The purpose of the Company shall be to engage in the following businesses and to control and manage the business activities of companies (including foreign companies), partnerships (including those equivalent to a partnership in a foreign country) and other similar entities (hereinafter referred to as "Company, etc.") by owning shares or equity interests in such companies, partnerships and other similar entities engaged in the following businesses. (1) - (7) (Articles omitted) (8) Advertising agency business (9) - (24) (Articles omitted) (Newly established)  (Newly established)  (Newly established)	Articles of Incorporation of Gala Inc. (Purpose) Article 2 The purpose of the Company shall be to engage in the following businesses and to control and manage the business activities of companies (including foreign companies), partnerships (including those equivalent to a partnership in a foreign country) and other similar entities (hereinafter referred to as "Company, etc.") by owning shares or equity interests in such companies, partnerships and other similar entities engaged in the following businesses. (1) - (7) (No change) (8) <u>Advertising planning, production and</u> advertising agency business (9) - (24) (No change) (25) <u>Planning, production, operation, sale and lease of movies, audio and visual software, etc., and import/export and sale of equipment</u> (26) <u>Content development and information provision services and content copyright business</u> (27) <u>Media-related business using broadcast programs, the Internet, and other media</u>

(Newly established)	<u>(28) E-commerce and other businesses related to electronic commerce</u>
<u>(25)</u> All business incidental to each of the preceding items Revised on <u>January 1</u> , 2024	(29) All businesses incidental to the above items. Revised on <u>March 23</u> , 2024

### 3. Schedule

Date of the Ordinary General Meeting of Shareholders to Amend the Articles of Incorporation: Saturday, March 23, 2024

Effective Date of the Amendment to the Articles of Incorporation: Saturday, March 23, 2024