



Open Beta Test of Terra Militaris Launched on gPotato.eu

Tokyo, Japan – October 29, 2010 – Gala Inc. today announced that subsidiary Gala Networks Europe Ltd. launched an open beta test of the online game Terra Militaris on its gPotato.eu portal on October 28, 2010.

1. Overview of Terra Militaris

Terra Militaris, developed by China-based Suzhou Snail Electronic Co., Ltd., combines historical MMORTS gameplay with high-end Flash graphics and is fully playable on both PC and Mac formats. Ready to set a new standard for browser games, Terra Militaris brings a new gaming experience to European players without any downloads or a subscription fee.

In the persistent online world of Terra Militaris, players start the game by choosing one of the four great ancient civilizations; Rome, Egypt, Persia and China and create a hero in order to build their own empire. Players evolve their empire through five different eras by further developing their knowledge in the fields of technology, construction, military and economics. To achieve the ultimate victory, players need to build powerful armies by levelling up their heroes and combat units, upgrading their weaponry and learning effective battle tactics.

2. Overview of Snail Game

Company name	Suzhou Snail Electronic Co., Ltd. (Snail Game)
Website	http://www.snailgame.net
Address	No.171 Jin Ji Hu Road, Industrial Park SuZhou China
CEO	Shi Hai
Established	October 2000
Business domain	Development of 3D online games

3. Overview of agreement

The licensing agreements were signed on September 1, 2010, and will be effective for three years from the launch of the commercial service.

Gala Networks Europe will provide English, French, German, and Polish versions of the game. The full commercial service, including sale of premium in-game items is to begin in November.

4. Future efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world, and strive for global expansion of its online games business.

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