



Full Commercial Service of Rappelz Launched in Malaysia, Singapore, and the Philippines

Tokyo, Japan – August 19, 2010 – Gala Inc. today announced that Rappelz, an online game developed by Seoul-based subsidiary nFlavor Corp., was launched on August 19 in Malaysia, Singapore, and the Philippines.

1. Overview of services

Rappelz is a Europe-themed MMORPG (Massively Multiplayer Online Role Playing Game) currently provided in 13 languages, for users in many regions around the world including the U.S., Europe, Korea, Japan, Taiwan, Russia, the middle east, and Thailand. It has been acclaimed for its exceptional graphics and intricate storyline.

There were some problems during the open beta test including instances of the servers going down; however, the many in-game and real life events attracted many users, and the official forums saw much activity throughout the test.

2. Overview of Eaglegame(M) Sdn. Bhd. and Eaglegame International Limited

Company name	Eaglegame(M) Sdn. Bhd.	Eaglegame International Limited
Website	http://www.eaglegame.com.my http://www.eaglegame.com.sg	http://www.eaglegame.com.ph
Address	<p>Malaysia office: Block E, Unit 05, Level 5, Phileo Damansara 1, Off Jalan Damansara, 46350 Petaling Jaya, Selangor, Malaysia</p> <p>Singapore office: 20 Ayer Rajah Crescent, #09-03. Singapore 139964</p>	Unit 2107, 21 Floor, Tycoon Centre Condominium, Pearl Drive, Ortigas Center, Pasig City, Philippines 1600
CEO	James Lee	Eric Choy
Founded	August 2006	August 2006
Business domain	<p>Development and distribution of online games</p> <ul style="list-style-type: none"> - http://www.highstreet5.com.ph - http://www.highstreet5.com.my - http://www.highstreet5.com.sg - http://www.yyonline.com.my - http://www.whoyo.com.my/page/home.htm - http://g365.net 	

3. Overview of agreement

The licensing agreements were signed on April 29, 2010, and will be effective for three years from the launch of the commercial service.

The open beta test was launched on August 6, 2010 and the full launch of the commercial service, including sale of premium in-game items, began on August 19, 2010.

4. Future efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world, and strive for global expansion of its online games business.

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