



## Open Beta of Rappelz Launched in Malaysia, Singapore, and the Philippines

Tokyo, Japan – August 9, 2010 – Gala Inc. today announced the open beta test of Rappelz, an online game developed by Seoul-based subsidiary nFlavor Corp., was launched on August 6 in Malaysia, Singapore, and the Philippines.

### 1. Overview of services

Rappelz is a Europe-themed MMORPG (Massively Multiplayer Online Role Playing Game) currently provided in 13 languages, for users in many regions around the world including the U.S., Europe, Korea, Japan, Taiwan, Russia, the middle east, and Thailand. It has been acclaimed for its exceptional graphics and intricate storyline.

### 2. Overview of Eaglegame(M) Sdn. Bhd. and Eaglegame International Limited

Company name	Eaglegame(M) Sdn. Bhd.	Eaglegame International Limited
Website	<a href="http://www.eaglegame.com.my">http://www.eaglegame.com.my</a> <a href="http://www.eaglegame.com.sg">http://www.eaglegame.com.sg</a>	<a href="http://www.eaglegame.com.ph">http://www.eaglegame.com.ph</a>
Address	Malaysia office: Block E, Unit 05, Level 5, Phileo Damansara 1, Off Jalan Damansara, 46350 Petaling Jaya, Selangor, Malaysia  Singapore office: 20 Ayer Rajah Crescent, #09-03. Singapore 139964	Unit 2107, 21 Floor, Tycoon Centre Condominium, Pearl Drive, Ortigas Center, Pasig City, Philippines 1600
CEO	James Lee	Eric Choy
Founded	August 2006	August 2006
Business domain	Development and distribution of online games - <a href="http://www.highstreet5.com.ph">http://www.highstreet5.com.ph</a> - <a href="http://www.highstreet5.com.my">http://www.highstreet5.com.my</a> - <a href="http://www.highstreet5.com.sg">http://www.highstreet5.com.sg</a> - <a href="http://www.yyonline.com.my">http://www.yyonline.com.my</a> - <a href="http://www.whoyo.com.my/page/home.htm">http://www.whoyo.com.my/page/home.htm</a> - <a href="http://g365.net">http://g365.net</a>	

### 3. Overview of agreement

The licensing agreements were signed on April 29, 2010, and will be effective for three years from the launch of the commercial service.

The open beta test was launched on August 6, 2010 and the full launch of the commercial service, including sale of premium in-game items, are scheduled to begin in late August.

### 4. Future efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world, and strive for global expansion of its online games business.

Contact:

Chie Suehiro

Office of Group Management, Gala Inc.

Address: Shibuya Prestage 3F, 3-12-22 Shibuya, Shibuya-ku, Tokyo, Japan 150-0002

TEL: 03-5778-0324 (+81-3-5778-0324 from overseas)

FAX: 03-5778-0340 (+81-3-5778-0340 from overseas)

email: ir@gala.jp

*Disclaimer: This summarized translation is provided for convenience only. In the event of any discrepancy with the Japanese original, the original shall prevail.*