



gPotato.com Hits 8 Million Users

Tokyo, Japan – July 27, 2010 – Gala Inc. today announced that gPotato, the online games portal operated by California-based consolidated subsidiary Gala-Net Inc., acquired its 8 millionth user on July 3, 2010.

1. Overview of the gPotato online games portals

The Gala Group is putting a special emphasis on the high-growth U.S., European, and Asian markets and will continue to build a network of gPotato games portals spanning the regions.

The U.S. gPotato portal (<http://www.gpotato.com>) was launched in November 2005, and features eight major games; Flyff, Rappelz, Tales Runner, Luna Online, Upshift Strike Racer, Heroes of Gaia, Allods Online, and Aika Online. Another title, Iris Online, will be released within the fiscal year.

gPotato portals have also been launched in Japan (<http://www.gpotato.jp>) in October 2006, in Europe (<http://www.gpotato.eu>) in December 2006, in Brazil (<http://www.gpotato.com.br>) in June 2009, in South America (and other Portuguese-speaking regions) (<http://www.es.gpotato.com>) February 2010, and in Korea (<http://www.gpotato.kr>) in May 2010.

2. U.S. gPotato membership milestones

January 1, 2007	1 million users
July 19, 2007	2 million users
January 22, 2008	3 million users
October 8, 2008	4 million users
July 12, 2009	5 million users
November 3, 2009	6 million users
March 18, 2010	7 million users
July 3, 2010	8 million users

(all dates given in local time)

3. Future efforts

The Gala Group will continue to provide quality games through its games portals, strengthen the presence of the gPotato brand, and pursue business opportunities in the online games sector around the world.

Contact:

Chie Suehiro

Office of Group Management, Gala Inc.

Address: Shibuya Prestage 3F, 3-12-22 Shibuya, Shibuya-ku, Tokyo, Japan 150-0002

TEL: 03-5778-0324 (+81-3-5778-0324 from overseas)

FAX: 03-5778-0340 (+81-3-5778-0340 from overseas)

email: ir@gala.jp

Disclaimer: This summarized translation is provided for convenience only. In the event of any discrepancy with the Japanese original, the original shall prevail.