



Flyff to be Released in Indonesia

Tokyo, Japan – July 21, 2010 – Gala Inc. today announced that Seoul-based consolidated subsidiary Gala Lab Corp. has entered a licensing agreement for the operation of the online game Flyff in Indonesia with Indonesia-based PT. KingSlaim Soft.

1. Overview of the agreement

Flyff is one of the Gala Group's flagship games titles, currently hosted in many countries in North and South America, Europe, and Asia with versions in a total of 13 languages.

PT. KingSlaim Soft is one of Indonesia's more recent online games companies, but its employees have previous experience at a major Korean online games company. As such, we believe the company is well suited to distributing Gala's games.

Overview of PT. Kingslaim Soft

Company name	PT. KingSlaim Soft
Website	www.kingslaim.com
CEO	Eli Sriwahyuni
Main office	Graha Surya Internusa, LT.3 Suite 308 JL. H.R. Rasuna Said Blok X-O kav.04 Kuningan Timur - Setiabudi, Jakarta Selatan - DKI Jakarta Raya 12950
Business domain	Distribution and development of online games

2. Schedule

The licensing agreement was signed on July 20, 2010, and will be effective for three years from the launch of the full commercial service.

The open beta test and the launch of the full commercial service including sale of premium in-game items are planned for the latter half of FY2011.

3. Future Efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world.

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