



## **Full Commercial Service of Castle of Heroes Launched in Korea**

Tokyo, Japan – July 6, 2010 – Gala Inc. today announced that the full commercial service of the online game Castle of Heroes was launched on Korean subsidiary Gala Lab Corp.'s gPotato.kr online games portal on July 6, 2010.

### 1. Overview of Castle of Heroes

Castle of Heroes is a full-scale, massively multiplayer browser strategy game developed by China-based Suzhou Snail Electronic Co., Ltd. Despite being playable even on older PCs and netbooks and not requiring installation, the game features high quality visuals and intricate gameplay that combines the best elements of management, role-playing and strategy games. Previously available to users of the European, Japanese, and U.S. gPotato online games portals, the Korean launch will bring the game to an even larger audience.



### 2. Overview of the agreement

The licensing agreement was signed on October 16, 2009, and will be effective for three years from the launch of the full commercial service.

The open beta test began on June 30, 2010, and the full commercial service including sale of premium in-game items began on July 6.

### 3. Future Efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

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