



## Castle of Heroes Launched in Korea

Tokyo, Japan – June 30, 2010 – Gala Inc. today announced that Castle of Heroes, an online game developed by China-based Suzhou Snail Electronic Co., Ltd. (Snail Game) was launched on Korean subsidiary Gala Lab Corp.'s gPotato.kr online games portal on June 30, 2010.

### 1. Overview of Castle of Heroes

Castle of Heroes is a full-scale, massively multiplayer browser strategy game developed by China-based Suzhou Snail Electronic Co., Ltd. Despite being playable even on older PCs and netbooks and not requiring installation, the game features high quality visuals and intricate gameplay that combines the best elements of management, role-playing and strategy games.

Previously available to users of the European, Japanese, and U.S. gPotato online games portals, the Korean launch will bring the game to an even larger audience.

### 2. Overview of Snail Game

Company name	Suzhou Snail Electronic Co. Ltd.
Website	<a href="http://www.snailgame.net">http://www.snailgame.net</a>
Address	171 Jinjihu Road, Suzhou Industrial Park, Jiangsu Province, China
CEO	Shi Hai
Founded	October 2000
Business domain	Development of 3D online games

### 3. Overview of the Agreement

The licensing agreement was signed on October 16, 2009, and will be effective for three years from the launch of the commercial service.

The open beta test was launched on June 30, 2010, and the full launch of the commercial service, including sale of premium in-game items, will be on July 6, 2010.

### 4. Future Efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

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