



## Castle of Heroes to be Channeled in Korea

Tokyo, Japan – June 15, 2010 – Gala Inc. today announced that KungFu Hero, an online game currently provided on the Gala Group's gPotato.kr portal, has become available to the users of one of South Korea's largest online games portals, Netmarble (<http://www.netmarble.net/>). gPotato.kr is operated by Aeonsoft Inc. and nFlavor Corp., Seoul-based consolidated subsidiaries of Gala Inc. that will undergo a merger on June 30 to become Gala Lab Corp.

### 1. Overview of KungFu Hero

KungFu Hero, developed by Shanghai-based Shanghai Chenlu Information Technology Co., Ltd., is a browser based role-playing game set in ancient China. The game requires no installation, and can be played faultlessly even on netbooks and older computers. It features varied combat and a detailed character development system.



### 2. Overview of Netmarble

Netmarble is an online games portal operated by Seoul-based CJ Internet Corporation. It features almost 200 games, including one of Korea's most popular FPS games, Sudden Attack. CJ Internet is a leading Korean publisher that has already expanded to many overseas markets including Japan, China, and the U.S.

### Overview of CJ Internet Corporation

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|-----------------|--|
| Company name    | CJ Internet Corporation (KOSDAQ 037150)                              |
| Website         | <a href="http://www.cjinternet.com/">http://www.cjinternet.com/</a>  |
| Address         | CJ E&M Center 12th Floor, G 1606, Sangam-dong, Mapo-gu, Seoul, Korea |
| Founded         | August 2006  |
| CEO             | Hun Nam-Gung   |
| Business domain | Operation of online games portals and distribution of online games   |

### 3. Overview of the agreement

The licensing agreement was signed on May 6, 2010 and will be effective for two years from the commencement of channeling. Channeling will commence on June 15, 2010.

### 4. Future Efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

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