



Full Commercial Service of Iris Online Launched in Japan

Tokyo, Japan – May 25, 2010 – Gala Inc. today announced that Gala Japan Inc., a consolidated subsidiary of Gala Inc., launched the full commercial service, including sale of cash shop items, of the Japanese version of Iris Online on its gPotato.jp portal. The title is an online game developed from Seoul-based developer EYA SOFT Co., Ltd.

1. Overview of Iris Online

Iris Online is an MMORPG featuring cute graphics, set in a fantasy world where three races, human, spirit, and half-beast live. Among its features are tarot cards, which affect various aspects of the game including combat, character advancement, and item customization.

Gala Japan has been running an open beta test since May 20, 2010.

2. Overview of the agreement

The licensing agreement was signed on April 28, 2009, and will be effective for three years from the launch of the full commercial service.

The open beta test began on May 20, 2010, and the full commercial service including sale of cash shop items began on May 25.

3. Future Efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world through its gPotato portals.

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