



Rappelz to be Launched in Malaysia, Singapore, and the Philippines

Tokyo, Japan – April 30, 2010 – Gala Inc. today announced that it has entered agreements with Eaglegame(M) Sdn. Bhd. and Eaglegame International Limited concerning the distribution of Rappelz, an online game developed by Seoul-based subsidiary nFlavor Corp., in Malaysia, Singapore, and the Philippines.

1. Overview of services

Eaglegame(M) Sdn. Bhd. and Eaglegame International Limited are subsidiaries of Hong Kong-based Netelusion Limited, a company listed on the Singapore Exchange. Eaglegame(M) Sdn. Bhd. will handle distribution in Malaysia and Singapore, while Eaglegame International Limited will handle distribution in the Philippines.

Eaglegame International Limited is one of the fastest-growing entertainment sector companies in the Philippines, and was recognized in 2009 as the "Most Outstanding Online Games Services Provider" by the Philippine Marketing Excellence Awards Institute. Its flagship title HighStreet5 reached half a million registered users in less than three months from launch.

2. Overview of Eaglegame(M) Sdn. Bhd. and Eaglegame International Limited

Company name	Eaglegame(M) Sdn. Bhd.	Eaglegame International Limited
Website	http://www.eaglegame.com.my http://www.eaglegame.com.sg	http://www.eaglegame.com.ph
Address	Malaysia office: Block E, Unit 05, Level 5, Phileo Damansara 1, Off Jalan Damansara, 46350 Petaling Jaya, Selangor, Malaysia Singapore office: 20 Ayer Rajah Crescent, #09-03. Singapore 139964	Unit 2107, 21 Floor, Tycoon Centre Condominium, Pearl Drive, Ortigas Center, Pasig City, Philippines 1600
CEO	James Lee	Eric Choy
Founded	August 2006	August 2006
Business domain	Development and distribution of online games - http://www.highstreet5.com.ph - http://www.highstreet5.com.my - http://www.highstreet5.com.sg - http://www.yyonline.com.my	

	- http://www.whoyo.com.my/page/home.htm - http://g365.net
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3. Overview of agreement

The licensing agreements were signed on April 29, 2010, and will be effective for three years from the launch of the commercial service.

The open beta test and the full launch of the commercial service, including sale of premium in-game items, are scheduled to begin in Summer-Fall 2010.

4. Future efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world, and strive for global expansion of its online games business.

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