



Castle of Heroes to be Channeled by GungHo Online Entertainment

Tokyo, Japan – April 27, 2010 – Gala Inc. today announced that Castle of Hero, an online game that is part of Gala Japan Inc.'s gPotato.jp online games portal became available to the users of GungHo Online Entertainment's GungHo Games portal (<http://www.gungho.jp/>) as of April 27, 2010.

1. Overview of Castle of Heroes

Castle of Hero is a full-scale, massively multiplayer strategy browser game developed by China-based Suzhou Snail Electronic Co., Ltd. Despite being playable even on older PCs and netbooks and not requiring installation, the game features both high quality visuals and intricate gameplay that combines the best elements of management, role-playing and strategy games.



The channeling arrangement will enable the 3.6 million (as of December 2009) users of GungHo Games to play Castle of Heroes.

For more details, see GungHo Games' Castle of Heroes website at <http://www.gungho.jp/eiyunoshiro/promotion/>.

Overview of GungHo Online Entertainment

Company name	GungHo Online Entertainment, Inc.
Website	http://www.gungho.co.jp/
Address	GungHo Building, 3-10, Sanbancho, Chiyoda-ku, Tokyo, Japan
CEO	Kazuki Morishita
Business domain	Planning, development, operation, distribution of internet online games Planning, development, and distribution of console games Planning and development of content for cell phones Planning, development, and distribution of character merchandise Planning, development, and distribution of other entertainment content

2. Overview of the service

The agreement was signed on April 19, 2010, and channeling was begun on April 27, 2010. The term of the agreement is one year, and will be automatically renewed if neither party expresses its intent to terminate the contract by the date 30 days before the end of the current term.

3. Future Efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

Contact:

Chie Suehiro

Office of Group Management, Gala Inc.

Address: Shibuya Prestage 3F, 3-12-22 Shibuya, Shibuya-ku, Tokyo, Japan 150-0002

TEL: 03-5778-0324 (+81-3-5778-0324 from overseas)

FAX: 03-5778-0340 (+81-3-5778-0340 from overseas)

email: ir@gala.jp

Disclaimer: This summarized translation is provided for convenience only. In the event of any discrepancy with the Japanese original, the original shall prevail.