



## Full Service of KungFu Hero Launched in South Korea

Tokyo, Japan – April 15, 2010 – Gala Inc. today announced that Aeonsoft Inc., a Seoul-based consolidated subsidiary of Gala Inc., launched the full commercial service, including sale of premium in-game items, of the online game KungFu Hero on April 15, 2010.

### 1. Overview of KungFu Hero

KungFu Hero(<http://www.murimhero.co.kr/>), developed by Shanghai-based Shanghai Chenlu Information Technology Co., Ltd., is a browser based role-playing game set in ancient China. The game requires no installation, and can be played faultlessly even on netbooks and older computers. It features varied combat and a detailed character development system.

Various promotions are to be launched, and Gala expects membership to increase steadily.

### 2. Overview of Shanghai Chenlu Information Technology

Company name	Shanghai Chenlu Information Technology Co., Ltd
Website	<a href="http://www.9wee.com/">http://www.9wee.com/</a>
Address	1F Building4, No.879, ZhongJiang Rd., ShangHai City 200333, China
Founded	August 2006
CEO	Sun yu / Sunny Sun
Business domain	Development and distribution of online games

### 3. Overview of the agreement

The licensing agreement was signed on September 14, 2009, and will be effective for three years from the launch of the commercial service.

The open beta test was launched on April 12, 2010, and the full launch of the commercial service, including sale of premium in-game items, began on April 15, 2010.

### 4. Future Efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

Contact:

Chie Suehiro

Office of Group Management, Gala Inc.

Address: Shibuya Prestage 3F, 3-12-22 Shibuya, Shibuya-ku, Tokyo, Japan 150-0002

TEL: 03-5778-0324 (+81-3-5778-0324 from overseas)

FAX: 03-5778-0340 (+81-3-5778-0340 from overseas)

email: ir@gala.jp

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