



Aeonsoft Launches KungFu Hero in South Korea

Tokyo, Japan – April 13, 2010 – Gala Inc. today announced that Aeonsoft Inc., a Seoul-based consolidated subsidiary of Gala Inc., launched the open beta test of the online game KungFu Hero on April 12, 2010.

1. Overview of KungFu Hero

KungFu Hero, developed by Shanghai-based Shanghai Chenlu Information Technology Co., Ltd., is a browser based role-playing game set in ancient China. The game is browser-based, and can be played faultlessly even on netbooks and older computers. It features varied combat and a detailed character development system.



2. Overview of Shanghai Chenlu Information Technology

Company name	Shanghai Chenlu Information Technology Co., Ltd
Website	http://www.9wee.com/
Address	1F Building4, No.879, ZhongJiang Rd., ShangHai City 200333, China
Founded	August 2006
CEO	Sun yu / Sunny Sun
Business domain	Development and distribution of online games

3. Overview of the agreement

The licensing agreement was signed on September 14, 2009, and will be effective for three years from the launch of the commercial service.

The open beta test was launched on April 12, 2010, and the full launch of the commercial service, including sale of premium in-game items, is planned for mid-April.

4. Future Efforts

The Gala Group will continue to provide superior games and strive for global expansion of its online games business.

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