



Spanish and Japanese Versions of Flyff Launched

Tokyo, Japan – April 2, 2010 – Gala Inc. today announced that consolidated subsidiaries Gala Japan Inc. and Gala-Net Inc. have each launched full commercial services of Flyff, an online game developed by Aeonsoft Inc., a Seoul-based consolidated subsidiary of Gala Inc.

1. Japan-based service of Flyff

Gala Japan Inc. relaunched the Japan-based service of Flyff, previously distributed by Excite Japan Co. Ltd., on April 1, 2010. Users can currently purchase in-game premium items using Game Coins purchased from Excite; however, revenue from the sale of Game Coins is received by Gala Japan. Sale of in-game premium items using gPotato coins is scheduled to begin in July 2010.

2. Spanish language service of Flyff

Gala-Net Inc. began an open beta test for the launch of the Spanish language service of Flyff on February 25, 2010, and launched the full service, including sale of premium in-game items, on April 1, 2010.

3. Schedule

Gala Japan relaunched the Japanese service on April 1, 2010.

Gala-Net began an open beta test for the Spanish language service on February 25, 2010, and launched the full service, including sale of premium in-game items, on April 1, 2010.

4. Future Efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world.

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