



Full Launch of Canaan in Europe

Tokyo, Japan – March 11, 2010 - Gala Inc. today announced that Dublin-based Gala Networks Europe Ltd., a consolidated subsidiaries of Gala Inc., launched the full service, including sale of premium in-game items, of the online game Canaan on March 10, 2010.

1. Overview of Canaan

Canaan, developed by Taiwan-based XPEC Entertainment Inc., is a massively multiplayer online role-playing game that can be played in a web browser window without the bother of downloading and installing game client software.

Gala Networks Europe's online games portal gPotato.eu features both browser games like Canaan and Castle of Heroes, and installed games like Flyff, Rappelz, Street Gears, Dragonica, and Allods Online. Users have a wide variety of games to choose from and enjoy.

2. Overview of licensing agreement

The licensing agreement was signed on July 24, 2010, and will be effective for 3 years from full commercialization.

The service was launched on February 17, 2010, and the sale of in-game virtual goods (full commercialization) began on March 10.

3. Future Efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world.

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