



Flyff to be Relunched in Japan

Tokyo, Japan – February 25, 2010 – Gala Inc. today announced that the Japanese service of Flyff, an online game developed by Aeonsoft Inc., a Seoul-based consolidated subsidiary of Gala Inc., will be relunched by Gala Japan Inc., a Tokyo-based subsidiary of Gala Inc.

1. Overview of the Japanese service of Flyff

The Gala Group develops and distributes online games around the world.

While Gala generally distributes the games its in-house developed games itself, Flyff has been distributed in Japan by Tokyo-based Excite Inc. This was due to the fact that developer Aeonsoft had a distribution agreement with Excite from before becoming a subsidiary of Gala Inc.

However, Gala and Excite have reached an agreement, and Gala Japan Inc. will take over the distribution of Flyff in Japan from Excite. The service will be available on Gala Japan's gPotato.jp portal from April 1, 2010.

Users of Excite's service will be able to continue playing the game with their existing data after registering at gPotato.jp.

2. Schedule

Transfer of the service will be completed on March 31, 2010, and Gala Japan will relaunch the service on April 1, 2010.

Sale of in-game premium items will recommence either on April 1 or at a later date.

4. Future Efforts

The Gala Group will continue to provide superior games, both those developed within the group and licensed from other developers, to gamers around the world.

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