gPotato.com Hits 5 Million Users

Tokyo, Japan – July 13, 2009 – Gala Inc. today announced that gPotato, the online games portal operated by California-based consolidated subsidiary Gala-Net Inc., gained its 5 millionth user on July 12, 2009.

1. Overview of the gPotato online games portals
The Gala Group is putting a special emphasis on the high-growth U.S. and European markets and will continue to build a network of gPotato games portals spanning the regions.

The U.S. gPotato portal (http://www.gpotato.com) was launched in November 2005, and features six major games; Flyff, Rappelz, Corum Online, Upshift Strike Racer, Tales Runner, and Luna Online.

G portal portals have also been launched in Japan (http://www.gpotato.jp) in October 2006 and Europe (http://www.gpotato.eu) in December 2006.

2. U.S. gPotato membership milestones
January 1, 2007 1 million users
July 19, 2007 2 million users
January 22, 2008 3 million users
October 8, 2008 4 million users
July 12, 2009 5 million users
(all dates given in local time)

3. Future efforts
The Gala Group will continue to provide quality games through its games portals, strengthen the presence of the gPotato brand, and pursue business opportunities in the online games sector around the world.

Contact:
Chie Suehiro
Office of Group Management, Gala Inc.
Address: Shibuya Prestage 3F, 3-12-22 Shibuya, Shibuya-ku, Tokyo, Japan 150-0002
TEL: 03-5778-0324 (+81-3-5778-0324 from overseas)
FAX: 03-5778-0340 (+81-3-5778-0340 from overseas)
email: ir@gala.jp
Disclaimer: This summarized translation is provided for convenience only. In the event of any discrepancy with the Japanese original, the original shall prevail.