Tokyo, Japan – June 17, 2009 – Gala Inc. today announced that a licensing agreement was signed with Ningbo Success Multi-media Communication Co., Ltd. for the operation of the online game Rappelz in China. Tokyo-based Aeria Inc. was the intermediary for the agreement.

1. Overview of Rappelz
Rappelz is a Europe-themed MMORPG (Massively Multiplayer Online Role Playing Game) currently being provided in the U.S., Europe, Korea, Japan, Taiwan, Hong Kong, Russia, Thailand, and various Arabic-speaking countries. It has received widespread acclaim for its beautiful graphics and complex storyline.
Flyff, another Gala Group game developed by consolidated subsidiary Aeonsoft Inc., is doing exceedingly well in China, with a membership of over 12 million users.
Ningbo Success Multi-media Communication Co., Ltd. is a major Chinese media company and the operator of ChinaVnet (http://www.vnet.cn/default.aspx), one of the largest video streaming portal sites in the country. Aeria Inc. is entering the Chinese online games market in a big way, and its partnership with Ningbo Success ensures that its games will attract a large number of users.

Overview of Ningbo Success Multi-media Communication Co., Ltd.

<table>
<thead>
<tr>
<th>Company name</th>
<th>Ningbo Success Multi-media Communication Co., Ltd.</th>
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<tbody>
<tr>
<td>Website</td>
<td><a href="http://www.bbvod.net/index.html">http://www.bbvod.net/index.html</a></td>
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<tr>
<td>CEO</td>
<td>Peiqiang Xing</td>
</tr>
<tr>
<td>Establishment</td>
<td>August 17, 2000</td>
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<tr>
<td>Business domain</td>
<td>Entertainment, including movies, TV, and music</td>
</tr>
</tbody>
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2. Overview of the contract
The contract was signed on June 16, 2009, and will be effective for three years from the commencement of the commercial service. It allows for an extension of one year depending on the circumstances.
The open beta test and the full commercial service are expected to begin in late 2009.

3. Future efforts
The Gala Group will continue to license its games, especially Flyff and Rappelz, and expand its presence in online games markets around the world.
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