Rappelz Launched in Turkey

Tokyo, Japan – June 16, 2009 – Gala Inc. today announced that the full commercial service of Rappelz, an online game developed by Seoul-based consolidated subsidiary nFlavor Corp., was launched in Thailand on June 15, 2009.

1. Overview of Rappelz
Rappelz is an Europe-themed MMORPG (Massively Multiplayer Online Role Playing Game) currently being provided in the U.S., Europe, Korea, Japan, Taiwan, Hong Kong, Russia, Thailand, and various Arabic-speaking countries.

The number of broadband users in Turkey grew by about 65% per year for the period between 2005 and 2007. This rate is higher than the rate at which the number of internet users is growing. Also, the percentage of broadband users among internet users has risen from 71% in 2005 to 93% in 2007. These factors suggest that the Turkish market is one with much potential.
(Source: Turkey Telecom Sector Forecast to 2012)

The game will be operated in Turkey by Gala Networks Europe Ltd., the Dublin-based consolidated subsidiary of Gala Inc. Gala Networks Europe has wide experience in the operation of online games, and is expected to be successful in the launch of the Turkish service.

2. Future efforts in online games
The Gala Group will continue to license its games, especially Flyff and Rappelz, license superior games developed by outside developers, and expand both the development and publishing aspects of its online games business.

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