



New Publisher for Hong Kong Service of Rappelz

Tokyo, Japan – April 30, 2009 – Gala Inc. today announced that the licensing contract between Seoul-based consolidated subsidiary nFlavor Corp. and the previous publisher of the Hong Kong service of the online game Rappelz has expired, and a new contract has been signed with GameCyber Technology Limited.

1. Overview of the contract

The Hong Kong service of Rappelz has been run for the past three years by Hong Kong-based i-CABLE Communications Ltd. under license from nFlavor Corp. This contract has now expired, and the service will now be provided by Hong Kong-based GameCyber Technology Limited.

GameCyber currently operates a wide variety of online games in various Asian regions, including Hong Kong, Taiwan, and Malaysia. The company is also known for effective promotional activities, utilizing magazines, radio, television, and collaborative promotions with celebrities. They have also expressed much interest in Rappelz and iL: Soul Bringer, and the Gala Group expects the new partnership to result in improved sales and further global expansion.

Overview of GameCyber Technology Limited

Trade name	GameCyber Technology Limited
Website	http://www.gamecyber.com.hk/
Address	Limited Room 908, Nanyang Plaza, 57 Hung To Road, Kwun Tong, Kowloon, Hong Kong
CEO	Chak Kiu Wong
Business domain	Development and operation of online games

2. Overview of the contract

The contract was signed on April 28, 2009, and will be effective for three years from the commencement of the open beta test.

The commercial service of Rappelz in Hong Kong is currently in hiatus. The open beta test and re-launch of the full commercial service are expected to be in October 2009.

3. Future Efforts

The Gala Group will continue to offer its games globally in partnership with exceptional publishers around the world.

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