Arabic Service of Rappelz Commercialized

Tokyo, Japan – March 16, 2009 – Gala Inc. today announced that nFlavor Corp., a consolidated subsidiary of Gala Inc., launched the full commercial service of the Arabic language version of the online game Rappelz on March 16.

1. Overview of the Arabic language version of Rappelz
Rappelz is the first ever MMORPG to have an Arabic version. Various details of the game have been modified to better fit in with Islam culture, such as modifying the costumes of female characters to cover more skin and removing images of crosses. Additionally, some soundtrack tunes and sound effects including voices of player characters and monsters have been exchanged for new ones.

Rappelz is a Europe-themed MMORPG (Massively Multiplayer Online Role Playing Game) currently being provided for audiences in Korea, Japan, Taiwan, Hong-Kong, China, Germany, France, Russia, the United States, and other English-speaking countries. The twenty Arabic-speaking countries that are targeted by this new version are as follows: Morocco, Algeria, Tunisia, Libya, Egypt, Sudan, Saudi Arabia, Mauritania, Bahrain, Qatar, Oman, UAE, Kuwait, Lebanon, Syria, Jordan, Iraq, Yemen, Palestine, and Somalia.

nFlavor signed a licensing agreement with Dubai-based Game Power 7 in April 2008, and the open beta test for the game has been running since January 2009.

Rappelz is the first MMORPG localized into Arabic, and has been much anticipated by media and gamers alike. In order to increase awareness of MMORPG games and Rappelz in particular, the Gala Group will research the trends in the Middle East user base, conduct numerous in-game events, and endeavor to provide a constant stream of new content to users through updates to the game.

1. Overview of Game Power 7

<table>
<thead>
<tr>
<th>Company name</th>
<th>Game Power 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website</td>
<td><a href="http://www.gamepower7.com">http://www.gamepower7.com</a></td>
</tr>
<tr>
<td>Address</td>
<td>Dubai Media City, Building #7, 3F, Dubai, UAE</td>
</tr>
<tr>
<td>CEO</td>
<td>Fadi Mujahid</td>
</tr>
<tr>
<td>Business domain</td>
<td>Online games publishing</td>
</tr>
</tbody>
</table>
3. Future Efforts

The Gala Group will continue to strive to expand its online businesses in order to provide superior games to users around the world.

Contact:
Akiko Kokado
Office of Group Strategy, Gala Inc.
Address: Shibuya Prestage 3F, 3-12-22 Shibuya, Shibuya-ku, Tokyo, Japan 150-0002
TEL: 03-5778-0324 (+81-3-5778-0324 from overseas)
FAX: 03-5778-0340 (+81-3-5778-0340 from overseas)
email: ir@gala.jp

Disclaimer: This summarized translation is provided for convenience only. In the event of any discrepancy with the Japanese original, the original shall prevail.