



Gala Inc. CEO Satoru Kikugawa attends press conference held by Irish Government

Tokyo, Japan – January 15, 2009 – Gala Inc. today announced that Gala Group CEO Satoru Kikugawa attended a press conference held by the Irish Government to promote cooperation between Irish and Japanese technology companies on January 14. Additionally, Gala released a statement about its growth in Europe (shown below).

1. Summary of the press conference held by the Irish Government

On January 14, 2009, the government of Ireland held a press conference to promote cooperation between Irish and Japanese technology companies. Among the speakers was Mr. Brian Cowen, Taoiseach of Ireland, who spoke about research, global services, innovation, and the need for synergistic cooperation.

Currently, there are about 40 Japanese companies that have offices in Ireland. Mr. Cowen unveiled plans to promote cooperation both among these companies and with Irish companies.

2. Statement

<Gala Inc. expands European HQ located in the Digital Hub>

January 14, 2009 - Taoiseach Brian Cowen TD today announced that Gala Inc., a leading Japanese online community company, is to expand its European HQ in the Digital Hub (an office complex for digital media companies led by the Irish Government). Due to the growth of the European online games market and the success of the Irish operation to date, the IDA Ireland client company will create an additional 50 positions in Dublin, bringing total employment to 100 by 2010.

Gala Inc., established in 1993 in Tokyo Japan, is a leader in the growing non-subscription Massively Multiplayer Online Games (MMOG) market. The company's main business focus is the development of online games and the operation of game portal sites worldwide (90% of revenues). Gala also develops data mining tools, provides marketing and web design services and operates a number of multi-topic websites. In early 2007, Gala established its European Headquarters in the Digital Hub to serve and expand its growing base of European customers.

As part of its rapid European expansion, Gala has many plans, including the introduction of new games titles and new language versions to its existing French and German speaking markets,

expansion into new markets, and licensing of games from other development companies. The new roles created will require highly-skilled candidates with a combination of gaming and relevant third-level experience. These roles will be created in management, engineering, localization, customer support and marketing.

Announcing the company's decision to expand its European HQ in Dublin, Taoiseach Brian Cowen TD said "Gala is an integral part of the thriving games industry in Ireland, and particularly in the Digital Hub in Dublin. The industry is a strategic target for IDA Ireland and we are becoming a location of choice for the world's leading internet and digital content companies."

Mr. Satoru Kikugawa, Group CEO, Gala Inc said "We are delighted with the success of our operation in Ireland to date. This decision to expand our presence in Ireland is the right one to support our market growth objectives. Ireland has a strong internet infrastructure and population of young, educated and creative talent. There is a strong supply of software, localization and technical expertise there which is essential for our further expansion into the European market-place.

3. Photo of the press conference

The press conference was reported on World Business Satellite, a business news program broadcast on TV Tokyo.

URL: <http://www.tv-tokyo.co.jp/wbs/2009/01/post-239.html>



※Center left: Taoiseach Brian Cowen Center right: Gala Group CEO Satoru Kikugawa

4.Future efforts

The corporate philosophy of Gala Inc. is as follows:

"Gala contributes to the empowerment of society by facilitating interaction on a global basis. The online communities built upon our services help foster understanding and mutual respect between people around the world, ultimately contributing to international goodwill and world peace."

To realize this principle, and to become the premier company in each of its business domains, the Gala Group will continue to pursue the expansion on a global scale.

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