



Launch of “Flyff Online Mobile”, an Online Game for Mobile Phones

Tokyo, Japan – January 21, 2008 – GALA Inc. today announced that subsidiary company GALA MOBILE Inc. will launch the open beta test of “Flyff Online Mobile”, a 3D MORPG for DoCoMo mobile phones on January 22. The game will be accessible from the PotaMO online game portal at <http://potamo.mobi>.

1. Overview of “Flyff Online Mobile”

“Flyff Online Mobile” is an innovative 3D MORPG that up to 8 users can play together, using the i-mode service of NTT DoCoMo mobile phones. Adapted from “Flyff Online”,



a PC online game being operated in many countries around the world, it features an all-new storyline and offers a brand new experience even to players of the original game.

2. About the GALA Group’s Mobile Phone Online Games Business

GALA MOBILE Inc. was established on April 5, 2007 as a publisher and operator of online games for mobile phones. Its first game, “Patata★Grand Prix” (for au mobile phones) was launched on the PotaMO portal on September 13, 2007. “Flyff Online Mobile” (for NTT DoCoMo mobile phones) will be the second.

Commercialization of “Flyff Online Mobile” is planned for February 2008.

For details concerning the service, please visit GALA MOBILE Inc.’s website at <http://galamobile.jp/news.html> or one of the PotaMO websites listed below.

[PotaMO official websites]

PotaMO website for PC browsers

<http://potamo.jp/>

PotaMO website for NTT DoCoMo mobile phones

<http://potamo.mobi/>

Overview of consolidated subsidiary company GALA MOBILE Inc.

Trade Name	GALA MOBILE Inc.
URL	http://www.galamobile.jp/
Address	Shibuya Prestage 3F, 3-12-22, Shibuya, Shibuya-ku, Tokyo, Japan
Chief Executives	Noriyuki Hirose (Chairman), Hiroshi Haniu (President)
Establishment	April 5, 2007
Business domain	Operation of portal site "PotaMO" Publishing of online games ("Patata★Grand Prix", "Flyff Online Mobile", etc.)

3. Future Plans

GALA MOBILE Inc. will continue to release new games, with the next planned for spring 2008.

This is part of the GALA Group's strategy to enhance its portfolio of PC and mobile phone services, and especially online games.

Disclaimer: This summarized translation is provided for convenience only. In the event of any discrepancy with the Japanese original, the original shall prevail.